

MUSICTHON 2012

“Kids Playing 4KIDS in Crisis”

Dear BCMTA Members:

It is time to enter your students in our annual fund-raiser! This year's motto is ***“Kids Playing 4KIDS in Crisis.”*** All proceeds will benefit **BCMTA** student activities and **4KIDS of South Florida**, a non-profit organization *“providing hope for kids in crisis.”* For more information on this wonderful cause, please visit: www.4kidsofsfl.org

MUSICTHON will be held on Friday, Saturday and Sunday, **January 27, 28, and 29, 2012** at the Galleria Mall, 2414 E. Sunrise Blvd in Fort Lauderdale. To register for a time, please contact Wanda Wiranis at 954-587-1967. Please put as many students as possible in your time frame, as the more participants, the more money we can raise for our organizations.

Each student is required to collect a minimum of \$15.00 to play in the event. Each studio is required to emcee their own students and volunteer one hour at the table. All money raised must be collected **PRIOR to MUSICTHON**. No money is to be collected, counted or left for pick up at the event. Teachers will please mail funds raised along with the Teachers Tally Sheet to the Treasurer **NO LATER than Monday JANUARY 30, 2012**. Please make sure that **all checks are made payable to BCMTA** and mail to Annamarie Cockreham, **4231 SW 54th Avenue, Davie, FL 33314**.

Each participant in Musicthon 2012 will receive a commemorative t-shirt OR a tote bag. Bags are white and blue canvas bags displaying the music note BCMTA logo from a few years ago. T-shirts will be green with last year's design on the back and BCMTA logo on front. T-shirt sizes are the following (include one for each teacher): Youth S, M, L, and Adult S, M, L, XL. No exchanges or size changes will be possible after your order is submitted.

Please submit a list of students and the number of t-shirts and/or bags your studio requests to Annamarie Cockreham, ascjc@bellsouth.net NO LATER than Monday JANUARY 2, 2012.

As a further incentive for your students, Mark Leszczynski, owner of **Piano Showcase** (who will be providing the piano for Musicthon), is having a Treasure Hunt for all Musicthon participants! Each student will receive a Treasure Map with a key that may open a Treasure Chest at the Piano Showcase store. They will have one week to come to the store to try their key. Only 3 keys will open the chest. If the lucky treasure seeker's key opens the chest, they pick one of the 3 envelopes which will tell them which of three (3) **GRAND PRIZES** they have won! It could be a keyboard over a \$500 value, an IPOD or an I-tunes gift card worth \$100.00! If the key does not open the chest, the treasure seeker still receives a piece of festival approved sheet music as a consolation prize.

Remember to *get these pledge forms out before the holidays* so that extended family can support our student's efforts. Please print out the Sponsor Letter and the Student Pledge Form to give to your students. A prize is also awarded to the studio raising the most money! Thank you for your support!

Musically yours,

Sheri Garlock - *BCMTA President* and Wanda Wiranis & Annamarie Cockreham – *Musicthon Chairs*